Important document for Organizing and Hosting a Walkathon as a part of Maha Walkathon

The Event

PWD department & MMVD, Home Ministry, Government of Maharashtra along with CASI Global & CSR Diary has organized the Mahawalkathon. This is a unique event where walkathons will be organized at around 1000+ locations across Maharashtra on the same day same time **(30 November 2019 @ 8am)**creating a unique record. www.mahawalkathon.com

This is an annual event and this year over 10,00,000 participants are expected to walk 2 kilometers at respective locations promoting the cause of Road Safety, Responsible Driving and No Honking

The Mahawalkathon is a collection of (over 1000) multiple walkathons organized locally under the theme of Mahawalkathon ; as per given norms.

Who can organize a local walkathon as a part of the Mahawalkathon?

1. EducationInstitutes;Principals,Deansofschools,colleges,universitiesare invited to organize a localwalkathon.
2. RTOLocations
3. PWDLocations
4. Large NGOs like Rotary, Rotaract, RoundTable
5. Large residential societies are also invited to organize a localwalkathon.

Please note; these are individual walkathons organized by community leadersand all these walkathons are together called as the MahaWalkathon.

How to organize a local Walkathon?

1. Respected community leaders mentioned above are eligible to organize alocal walkathon as a part of MahaWalkathon.
2. A specific form has to be filled and submitted. Such duly filled forms upon acceptance will be a part of the Mahawalkathon. It is important to correctlyfill the details of the Leadership team in this form since felicitation to this Leadership team at every local walkathon organizer is based on this form.
3. Such duly filled forms are to be submitted toMahawalkathon@gmail.com

4. Official Posters and designs will be shared uponacceptance.

What does a local organizer need to do?

<u>You are the organizer; please take utmost care of participants.</u>

1. Submit a duly filled form with details on leaders of thewalkathon
2. Make 3 Banners (details given below) and an additional banner mentioningthe name of their school / college / university / Society (organizersbanner)
3. Please reach out to your local police stations, traffic police and municipal office for requisitepermissions.
4. Please ensure supervision of participants (especiallyminors)
5. Please organize water and essentials (like energy bar / glucon Cpowder)
6. Please ensure medical support forparticipants.
7. Please announce that people with medical conditions and pregnant ladies can be present to cheer up the participants but refrain fromparticipating
8. All in all this is not a race or a marathon. This is a community event and all inclusiveevent.

If you are a local walkathon organizer, Who can participate?

1. Members of your school, college, university, club, NGO, canparticipate
2. Non-members canalso participate
3. Citizens / students from nearby schools, colleges, universities, NGO's, Housing societies can participate. In fact please reach out to these and ask them to participate.

Submitting details of <u>Leaders</u> at a Walkathon

1. Please fill the requisite organizing form to organize awalkathon.
2. Pleasementionnamesanddetailsofleadersatyouravenueorganizingthelocal walkathon.
3. This form needs to be submitted in advance prior to the day of thewalkathon.

Submitting details of <u>Participants</u> at a Walkathon

1. Details of participants are to be submitted in a requite format after theevent.
2. The leaders at each walkathon will send in details within a week after the walkathon.
(format enclosed)

The Event

Starting Point
Each unit of Mahawalkathon can be started at your NGO, club, nearby college / school or a junction.

The Route
Since this is only a 2 kilometer walk the route can be planned easily staying off main roads and preferably on inner lanes and smaller roads. Residential roads / areas are preferred.

End Point
Preferably the route should be 1 kilometer to and forth to make a total of 2 kilometers.

Permissions from Authorities
The event is presented by MMVD & PWD departments, Government of Maharashtra.
Please reach your nearby appropriate authorities to get permissions for your route.

Guest of Honor at local events
Please invite senior respected members of the society like doctors, principals or public figures like actors, film stars as guest of honor at your walkathon. This will help us garner participants and further the cause of road safety.

This is a one-of-a-kind massive event and we need to leverage this event to further promote our cause andvisibility.

Year Book post event
Leadership Teams
Colleges / Schools Participating
Clubs Participating
Societies   participating
Sponsors
Guests   ofHonor
Dignitaries present

And photographs will be presented in the event year book.

Best paintings / drawings / essays will also be featured in the year book.

Costs & Sponsorships

There is no cost of participation in the walkathon.

No fees can be levied on participants.

Sponsorships can be raised locally. Please reach Prof Paresh Sheth on 9820608727 to discuss this further.

Names & details of all sponsors are to be showcased on the main website of the event. www.mahawalkathon.com

Use of Banners and Posters on Social Media

Poster format will be shared on email.

Please create alternate formats and share with Mahawalkathon@gmail.com/ + 9820608727 (for any queries)

Please link on the facebook page https://www.facebook.com/MahaWalkathon/Please use #mahawalkathon on all social media posts

Causes promoted in the event

#Road Safety

#Responsible Driving

#No Honking

More about the event

1. This is an annualevent

2. Mahawalkathon is a collective event on same day same time where multiple partners organize local walkathon as per setnorms.

3. This is a walkathon and not a marathon ensuring widerparticipation.

Gathering participants

1. NGO/ Club Members andFamilies

2. Non Members within thecircle

3. Nearby schools andcolleges

Please reach out to nearby schools and colleges asking them to join at your walkathon.

Part two of the event

Drawing competition & Essay writing competition

Organizers are requested to get participants / club members to submit paintings / drawings / essay on the themes. And upload them on https://www.facebook.com/MahaWalkathon/

Winners will be mentioned on website and other communicationmaterial.

This is optional butrecommended.

Questions / Answers

\# A particular college is already hosting a walkathon, can we ask them to join in ourwalkathon?

Yes, Please do.

Although it's easier to have a separate walkathon since there is no minimum number of participants

\# Is there a minimum number ofparticipants?

While there are a few confirmations with over 6000 participants, we also have confirmations with 50participants.

No minimum requisite, although a minimum number of 25 participants is suggested.

\# Dresscode?

No, any comfortable wear is suggested.

\# Banners / Posters / Placards to bedisplayed

a. One banner with PWD, MMVD, CASIGlobal & CSR Diary logo needs to be displayed at the point of initiation. The event #Mahawalkathon needs to be mentioned on this banner.

\# Other banners / Placards requiredare

    \# RoadSafety

    \# ResponsibleDriving

    \# NoHonking

\# Please display atleast two Banners with your ClubsName

Example: "Rotary Clubof Mulund Hill View; ProudParticipant–Mahawalkathon"

For Example "Mulund Hill View Leg of Mahawalkathon" Powered by Rotary Club of Mulund HillView"

BANNER SHOWN BELOW ARE TO BE USED IN ADDITION TO YOUR SCHOOL / NGO BANNER

Uploading Photographs and Videos of theevent

Apart from your club websites and club social media pages, the pictures will be displayed on the main website.

Also tag each photo uploaded on your social media pages with #mahawalkathon Please share the photographs before the 10th December 2019 on Mahawalkathon@gmail.com/use weTransferor such bulk transfer if you have lots of pictures.

Who can submit a drawing/painting?

Anyone.

It has to be on the theme.

Please mention person's name and tag him / her on the face book page.

Winners are declared every month.

Other features of the event

1. Over 10 Lac participantsexpected

2. The MMVD. Home Ministry department and PWD has personally sent an invite to every school / college ensuring very highparticipation

3. This is a family event and not only for runningcommunity.

4. Every club has the option to lead the local level walkathon and be a part of the uniquerecord.

5. Every participant will receive a certificate from MMVD, PWD, CASI & CSRDiary

6. This is a 2 Kilometerwalk

7. Schedule; 8 am on 30[th]November2019

8. Theme / cause; #road safety / #responsible driving / #nohonking

Awards & Certificates

Certificates to each Participant

Certificates to leadership teams at clubs

Award post event

1. Leaders at each Walkathon will be felicitated in Mumbai after theevent.

2. Details of these Leaders organizing the local walkathon shall be mentioned on the official website www.mahawalkathon.com

In case of any doubts on hosting a walkathon at your school, college, NGO, Club or Society, please speak to Prof Sheth on +919820608727 or Miss Harshita +919833977397 /+918369057403

Website; www.mahawalkathon.com